

An opportunity to communicate
your message to education professionals...



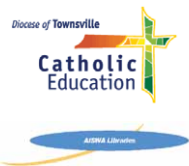
TRANSFORMING LEARNING
IN YOUR SCHOOL

Sponsorship & Trade Exhibitor Information 2015

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Syba Academy has worked in collaboration with the following professional organisations to deliver professional and innovative seminars for education professionals.



You're invited!

Syba Academy invites you to participate as a trade exhibitor in our 2015 professional development program.

Our seminars provide exhibitors and sponsors, the opportunity to connect with the most engaged and up-to-date classroom teachers, teacher-librarians, information professionals and members of school executive in Australia and New Zealand.

Choose from a range of sponsor and trade options which have been designed to promote your company's products and services and concurrently give you the opportunity to develop relationships with new and existing customers.

Our seminars regularly attract up to 200 participants including teachers, teacher librarians, ICT coordinators, school executives and other education professionals.

About Syba Academy

Syba Academy has had more than seven years experience as a professional learning provider, and in July, 2013, gained NSW Institute of Teachers board endorsement (see right) as a provider of professional development. This endorsement was to Australian National Teaching Standards.

We will become endorsed with other states as soon as accreditation programs are established.

Syba Academy has a range of professional and convenient learning formats to suit your individual needs. Keep an eye out for the following icons as they will help you to identify the type of course on offer.

- | | |
|--|--|
|  Seminars |  Masterclasses |
|  Online extension courses |  In-school in-servicing |
|  Workshops |  CLiPit |

These services are available to teachers, teacher-librarians, schools and organisations in Australia and overseas.



Scope of Endorsement The scope of endorsement for Syba Academy is for:

Standards 2, 3, 4, 5 and 6, and descriptors 1.5.2 and 7.4.2 of the Australian Professional Standards for Teachers at the level of Proficient Teacher.

Syba Academy's period of endorsement as a BOSTES endorsed provider is for five years from 21 August, 2012.

Collaboration

Syba's programs have been developed and delivered in collaboration with peak school library bodies, including the School Library Association of Victoria, the School Library Association of South Australia, AISWA Libraries, Western Australia School Library Association, School Library Association Queensland (Northern Queensland), School Library Association Queensland (Gold Coast), Australian Library and Information Association (ALIA) Schools and Schools Catalogue Information Service (SCIS).

Syba has also worked with the NSW Department of Education and Training and the Catholic Education Office (Northern Queensland). Syba's Guided Inquiry seminars are delivered in partnership with the Center for International Scholarship in School Libraries (CISSL) at Rutgers University, the State University of New Jersey.

Syba Academy regularly partners with local network groups in the presentation of quality professional learning for their members. In 2015 School Library Association NSW has partnered exclusively with Syba Academy for the delivery of all their professional learning in 2015.

Syba Academy Seminars in 2015

S

TQI ACT



Connected Educator Summit 2015 with Shannon M. Miller

Perth Monday 8 June, 2015
Adelaide Wednesday 10 June, 2015
Melbourne Friday 12 June, 2015
Sydney Monday 15 June, 2015
Canberra Friday 19 June, 2015

Shannon McClintock Miller is our guest speaker for Syba Academy's Connected Educator 2015 series. Shannon McClintock Miller is the district teacher librarian and technology specialist at Van Meter Community School, Iowa. She encourages her students to have a voice while learning, creating, collaborating, and connecting to others within their school and around the world. She is a leading practitioner in connected education, as evidenced by the photos and reflections shared with her PLN via Twitter, Instagram, Facebook, Skype and Google Hangouts, where she brings the world into her library and school. She is the author of the award winning Van Meter Library Voice blog where she models how teachers, teacher librarians and students reap the rewards of 'being connected' in a global network of authors, illustrators, experts, publishers, and with teachers and students of classrooms from around the world.



W

TQI ACT



Integrating Digital Citizenship Into The Australian Curriculum At Your School

Dubbo Monday 4 May, 2015

A one-day workshop with Lyn Hay exploring ways teachers can integrate digital citizenship knowledge and skills across learning areas of the Australian Curriculum to meet the specific needs of their school community.

This workshop is designed to provide teachers, teacher-librarians, curriculum and e-learning coordinators with an opportunity to interrogate the Australian Curriculum for digital citizenship knowledge and skills outcomes across learning areas and general capabilities for each year level. Participants will be introduced to the breadth of these understandings and skills using Ribble's (2011) nine elements. These include: digital access, digital commerce, digital communication, digital literacy, digital etiquette, digital law, digital rights and responsibilities, digital health and wellness, and digital security. It is expected that participants undertake an audit of Australian Curriculum for digital citizenship knowledge and skills in either one learning area across year levels, or across a number of learning areas for one year level, as part of the hands-on component of the workshop.

Participants can gain credit for hours completed for this workshop when enrolling in Syba Academy's AITSL/NSWIT accredited Online Extension Course on Digital Citizenship (30 hrs).



Syba Sponsor and Exhibitor Benefits

- Association with Syba Academy, a company committed to providing cutting edge educational professional development in Australia and New Zealand.
- The opportunity to network with teachers, teacher librarians, ICT coordinators, school executives and other education professionals for new customers and contacts.
- Syba Academy will ensure you receive maximum exposure leading up to and during the seminars allowing your business to be promoted among education industry professionals in Australia and New Zealand.
- Promotion of your company to decision makers and policy developers in education as well as our supporting professional organisations.

Sponsorship Opportunities

Major Sponsor

- **\$1000 (plus GST)**
- One per seminar
- Recognition and promotion as the major sponsor on seminar website
- Recognition and promotion on the seminar day program
- Recognition as the major sponsor in the welcome address
- Opportunity to display free standing banner in the conference room
- Trade exhibitor table at seminar
- Flyer/product insert in seminar satchels
- Catering for the day for two representatives
- Complementary seminar registration and satchel for two representatives

Wireless Internet Sponsor

- **\$750 (plus GST)**
- One per seminar
- Recognition and promotion as the wireless internet provider on seminar website
- Recognition and promotion as the wireless internet provider on the seminar day program
- Trade exhibitor table at seminar
- Catering for the day for one representative
- Complementary seminar registration and satchel for one representative
- Business card size slip with sponsor company logo and details with wireless internet access codes distributed to all delegates.

Trade exhibitor

- **\$400 (plus GST)**
- Limited numbers per seminar
- Recognition on seminar day program
- Standard trestle table at seminar
- Catering for the day for up to two representatives
- Complementary seminar registration and satchel for one representative

Satchel insert

- **\$200 (plus GST)**
- Limited numbers per seminar
- One A4 flyer up to two pages double sided

Other

- Please contact us to discuss other sponsorship opportunities if the above options do not meet the needs of your company.

Syba Signs Sponsorship Application Form

Company details

Company name:

Phone:

Address:

Email:

Representative details

Name:

Email:

Phone:

Dietary requirements:

Seminar

Rethinking The Collection:

Principles And Practice For 21C School Libraries

Melbourne Friday 27 February, 2015

An Action Research Solution to the Evidence-Based Practice Puzzle

Adelaide Wednesday 18 March, 2015

Brisbane Friday 20 March, 2015

Guided Inquiry Design For The Australian Curriculum:

Putting It Into Practice

Canberra Friday 27 March, 2015

Integrating Digital Citizenship Into The Australian Curriculum At Your School

Dubbo Monday 4 May, 2015

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Sponsorship level

- Major sponsor (\$1000+GST)
- Wireless internet sponsor (\$750+GST)
- Trade exhibitor (\$400 +GST)
- Satchel insert (\$200+GST)
- Other - please call me

Payment

Exhibition payment: \$

Total payment required: \$

Method of payment:

- Please send me an invoice
- I enclose a cheque for the amount \$
- Credit card
 - Mastercard
 - VISA

Credit card number:

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Expiry date:

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Cardholder's name:

Cardholder's signature:

Cancellation policy

All trade exhibitor bookings and sponsorship options are confirmed at the time of submitting your application form. All cancellations will incur a 10% fee. Any cancellation within 14 days of the seminar date will incur the full cost of sponsorship.

- I have read the cancellation policy and accept all its conditions.

Name (printed):

Position:

Signed:

Date: